



Welcome Digital M Readers!

Readers: Creativity is the name of the game. The buzz? **Dimension Studio's new website:** *2ic* is creativity, interaction and identity. Check it out: www.dimensionstudio.biz

So, issues and the issue: How can you **make your website look creative?** The non-banal version, we mean. That's our Lounge topic of the month. And picking up from our last issue on Content - **managing your online content, through a dynamic content management system.** It's the Studio Updater™ talking. A **tid-bit**, you ask? **Project Management** - Cut the chaos, manage your systems & clients better, through an online Project Management System. When you think chaos, you think efficiency, and **managed systems make your business more efficient.** The **Digital toon** forewarns: what inefficiency can do to your web business! Summer says, **get creatively organized.**

Creating Creative Websites

Creative is a word that has become banal, much used and therefore lacking in the very aspect it stands for: difference. And yet, we set about to explain how you can be *creative* with your website, in the true meaning of the word. [Read Full Article...](#)

Content Management is KEY

It is imperative to have fresh and updated content on your website, if you want recurrent visitors looking for new and up-to-date information. How can you quickly and easily manage your content to keep it fresh and bring those visitors back? [Read Full Article...](#)

Coffee-table Tid Bit: Project Management System

Have more clients that you can organize? Or want to give your clients that extra value? Make your clients recurrent visitors to your site? All these questions have one simple answer: Project Management System. **A dynamic system that can be accessed with merely an internet connection and a web browser,** allows you to keep track of your clients, update their information and let your clients access the progress of their service or delivery of a product and all such relevant information **all in one place.** It is handy, efficient and accessible - **everything you need to manage your client projects.**

"The Digital M" stems from Dimension Studio's slogan "digital metamorphoses" which represents constant change in the digital age. It's your choice - do you want to remain cocooned or experience the metamorphoses, soaking up the best of our digital world?

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"OUR COMPETITION LAUNCHED THEIR WEB SITE, STOLE ALL OF OUR CUSTOMERS AND PUT US OUT OF BUSINESS WHILE YOU WERE IN THE JOHN."

THE DIGITAL TOON

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